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## Prime Time

.....A magazine for the liberation of women in the prime of life

MARJORY COLLINS, EDITOR 168 West 86th St., New York, N.Y. 10024 (212) 724-9026

Dear Reader,

You and 2,999 other readers have made PRIME TIME what it is today, in its fourth year. It is thanks to you that OUR publication catalyzed a communications network between prime-time women in 48 states and 19 foreign countries. PRIME TIME is our forum in which we can exchange ideas, carry on debates, analyze issues, complain, criticize, laugh and cry together. We have a lot to say to each other!

Here's a sampling of what future issues will contain:

ANOTHER YEAR OF THE PHOENIX--Marilyn Wright, a divorced mother, moved from a city slum to a small town where she and her three young children were looked upon as "foreigners."

A BLACK WOMAN'S STORY--Alone, with two daughters to raise, Laurie Sharpe struggled and survived the city jungle.

FROM THE AGE OF SEXUAL INNOCENCE--Linda Wright looks back.

VOLUNTARISM, PRO AND CON--Wilma Scott Heide and Herta Loeser have differing views.

FEMINISM, PSYCHOTHERAPY AND PROFESSIONALISM--Dorothy Tennov believes there is no validity in so-called "feminist therapy," that the patient-therapist relationship can never be an equal one.

NOISE DRIVES US UP THE WALL--Vera Krug speaks for the hard-of-hearing...

...these articles and stories and many more, plus a new column, MEN--FOR BETTER, FOR WORSE, and continuing discussion of menopause, money, attitudes toward death, self-defense, feminist business, etc., news of older women in action, women from other countries and continents, etc., etc.

Every woman has her own story to tell. And now that we know that WE--not the doctors and other patriarchs--are our best sources of information about ourselves, we are freed to tell it like it is, and to learn from each other. That's what PRIME TIME is all about!

Unless you have already renewed or subscribed, your receipt of this letter means that your subscription has expired or lapsed, or that you haven't yet gotten around to subscribing. If you don't want to miss an issue, please fill out the form on the back of this sheet and mail it to us with your check today!

In prime-time sisterhood,

Marjory Collins



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Enclosed find: \$7 for 11 issues\*....Renewal?....  
\$4 for 6 issues\*....  
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(Contributions are tax-deductible.)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

\* Please remember that, even though PRIME TIME has been coming out irregularly because of our financial problems (soon to be solved we hope), you'll always receive the total number of issues you paid for, regardless of the time interval between each.

PLEASE USE THE REST OF THIS PAGE TO LIST NAMES AND ADDRESSES OF ANY GIFT SUBSCRIPTION RECIPIENTS, OF WOMEN WHO'D LIKE TO RECEIVE A SAMPLE COPY, OR TO LIST ANY SOURCES OF FUNDS YOU MAY KNOW OF.



# Coming-- The Best of Prime Time

For the liberation of women in the prime of life...

We announce the first four of the BEST OF PRIME TIME series of pamphlets we plan to publish. This will be your opportunity to read articles you may have missed or to reread pieces you enjoyed. Please check the pamphlets that interest you and return this sheet to us in person or by mail.

## 1. WHY AREN'T WRINKLES BEAUTIFUL? The Realities of Ageism

Ageism--A Strog Plea to Exorcise This Latest Ism  
Dorothy Tennov

Ageism, Anger and "Oh to Be a Lovedu!"  
Marjory Collins

On Being an Older Woman  
Anne Kainen

Singing Was Bypassed Altogether  
Esther Labovitz

What Job Discrimination Does to Us  
Nancy Kleinbord

On Being Our Age and Learning to Like It  
Bette Brabec

## 2. MENOPAUSE--END AND BEGINNING

Menopause Speakout  
Irene Davall  
Trudy Goldman  
Sarah Seidlitz  
Katherine Thom  
Jane Porcino

Garbage Pail Syndrome  
Lynn Laredo

A Kvetch Is Always a Kvetch  
Jane Bearman

OVER...



3. WOMEN AND MONEY--LOVE/HATE RELATIONSHIP

Is Money Dirty?  
Marjory Collins

The Verdict: Money Is NOT Dirty )  
Vicki Moss )  
Replies to Collins

Power for Women )  
Karen Olsen )

Profit--That Nasty, Ugly Word  
Susan Sojourner

Why Do We Feel Guilty Doing Work We Enjoy?  
Marjory Collins

The Necessity for an Ethical Veneer  
Lorraine Allen

Ethical Veneer? )  
Bea Barron ) Reply to Allen

Will the Real Capitalist Please Stand Up?)  
Lorraine Allen ) Reply to Barron

Woman as Martyred Mother in Economic Exchange  
Joyce Hartwell

4. TOIL AND TROUBLE--Our Labor and Its "Fruits"

Of Women, Money and the Revolutionary Potential of Housewives  
Marjory Collins

BUSINESS: Every Feminist's Business  
Elizabeth Most

What Is Feminist Business?  
Phyllis Berkey

The "Seven Ages" of the Professional Woman  
Dorothy Tennov

The Strategy of Misery: Deliberate Unemployment  
Helen Ginsberg

The Sad Facts About Women and Pensions  
Carol Burris

"Social Security": A Gross Misnomer  
from a report by Dee Dee Ahern

Health and Feminism will be the themes of two other forthcoming pamphlets in the BEST OF PRIME TIME SERIES.

Please be sure to check the pamphlets that interest you, and fill in your name and address so that we can notify you when they will be available. Prices--to be set as low as possible--will depend on prepublishing interest which will govern the size of print runs.

NAME.....ADDRESS.....

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